

BENEFIT MANKIND UK PROJECTS

M A G A Z I N E



**BENEFIT
MANKIND**

Registered Charity No. 1187849

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Message from our CEO

May peace and blessings be upon you all.

As we expand our global operations in over 20 countries, we want to express our heartfelt gratitude to each of you for joining us on this journey and playing a crucial role in helping us save lives globally. Your unwavering support and commitment have been instrumental in transforming countless lives and communities. The past few years have been characterised by immense challenges, natural disasters, conflicts, the pandemic and a rising cost of living crisis that has touched lives worldwide. These unprecedented times have tested us on both personal and professional levels.

Benefit Mankind was established with a clear vision: to serve humanity and bring lasting change. Since inception, we have been actively involved in initiatives such as empowerment, education, emergency aid, water sanitation, cost-of-living support, assistance for orphans and widows, tackling homelessness, addressing domestic violence, saving our planet by planting trees and helping struggling families across the UK. These efforts have been made possible through the tireless dedication of our volunteers and the generosity of our donors.

Our work has been recognised with numerous awards, including being named the official charity partner of Blackburn Rovers Football Club, underscoring the value of our local and international efforts. As we continue our mission, we encourage everyone to extend kindness and compassion to those around them. Looking out for our neighbours, whether they are next door or part of our broader global community, is a cornerstone of creating a just and caring society. Together, we can build stronger, more supportive communities that uplift those in need.

On behalf of myself and our dedicated trustees, I extend my heartfelt gratitude for your continued support. We wish you safety and well-being in these challenging times and humbly ask that you keep us in your prayers.

Kind Regards,

Dr Mulla
Chief Executive Officer - Benefit Mankind
Dr, PhD, Litt., Prof. Hons – USA & Spain



UK Cost of Living Crisis Support

Benefit Mankind partnered with local educational establishments to address the growing cost of living crisis. This collaboration aimed to support struggling families by engaging students in a food collection initiative. Students generously donated non-perishable food items, which were then distributed through our food bank. Their contributions played a vital role in ensuring that families facing financial hardships had access to essential food supplies during difficult times.

As the year progressed, the demand for support increased significantly. More families found themselves struggling to afford necessities due to rising costs. In response, Benefit Mankind expanded its efforts, working closely with schools and colleges to increase food donations and ensure that no family was left without help. Volunteers dedicated their time to organizing and delivering food parcels, making a meaningful impact in the community.

Despite these efforts, the number of families in need continues to grow. The economic challenges persist, putting even greater pressure on charitable organizations and food banks. Benefit Mankind remains committed to supporting those in crisis, striving to provide relief and comfort to as many families as possible. With the ongoing support of students, educational institutions, and the wider community, we hope to ease the burden on struggling families and work towards a future where no one must go hungry.





Derian House Projects

Working with Derian House Children's Hospice has been a deeply rewarding experience, offering an opportunity to make a real difference in the lives of children and families facing incredibly difficult circumstances. Derian House provides essential care and emotional support to children with life-limiting conditions, ensuring they can experience comfort, dignity, and moments of joy throughout their journey. Collaborating with their dedicated team has allowed us to contribute to their mission of creating happy memories and providing a safe, compassionate environment for every child in their care.

Through our partnership with Derian House, we have been able to extend our collective impact and bring hope to families who need it most. Our joint initiatives include providing financial support, essential supplies, and volunteering time to help enhance the quality of life for the children. Together, we aim to ease the burdens faced by families, allowing them to focus on spending precious time together while knowing their loved ones are receiving the best possible care.

This collaboration highlights the power of compassion and community. By working hand in hand with Derian House, Benefit Mankind reinforces its commitment to supporting vulnerable children and promoting kindness through action. Every contribution - big or small - helps bring smiles, comfort, and stability to those who need it most. Together, we are not only providing care but also spreading hope and humanity, ensuring that no child or family feels alone on their journey.

Blackburn Rovers Partnership

Benefit Mankind has now entered its 5th season in partnership with Blackburn Rovers Football Club, marking another year of impactful collaboration. This season, we are excited to welcome Augustus Kargbo as our new ambassador, further strengthening our commitment to community support. Together, we are working on a range of vital projects aimed at making a difference in the lives of those in need, from local homeless outreach and foodbank support to initiatives for the deaf and blind community. Our shared vision is to create meaningful change and extend a helping hand to those facing hardships.

One of the most inspiring aspects of this partnership is the hands-on involvement of Blackburn Rovers players. They are not just supporting from the sidelines but actively taking part by visiting our office, packing aid parcels, and personally delivering them to struggling families. Their presence and engagement bring immense encouragement to the community, demonstrating that football is more than just a sport - it is a platform for social good. These moments of unity and compassion highlight the true essence of teamwork, both on and off the pitch.

As we continue this remarkable collaboration, Benefit Mankind remains incredibly proud of our partnership with Blackburn Rovers. The support from the club, players and fans has been instrumental in driving our initiatives forward, allowing us to reach more people in need. With each season, we aim to expand our efforts, respond to urgent appeals, and strengthen our impact in the local community. Together, we are proving that football and charity can go hand in hand to create lasting positive change.



A Partnership with a difference

One of the cornerstone achievements of this partnership has been their work in aiding the homeless and helping local families. Benefit Mankind and Blackburn Rovers have dedicated substantial resources to providing shelter, food and essential services to homeless individuals.

This initiative has not only offered immediate relief but also paved the way for long-term solutions, helping many find stability and hope. In addition to their work with the homeless, the partnership has also focused on supporting cancer organisations.

By collaborating with these organisations, they have helped fund research, provide care for patients, and offer support to families affected by cancer. This has included everything from fundraising events to direct donations, demonstrating a deep commitment to fighting this devastating disease.

Closer to home, the partnership has been instrumental in supporting families in the UK during the cost-of-living crisis. With rising costs putting pressure on many households, Benefit Mankind and Blackburn Rovers have provided financial assistance, food hampers, and other essential items to help families make ends meet. This support has been a lifeline for many, alleviating some of the stress and hardship during challenging times.





EST. 2020



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Saving Lives with Defib Machines

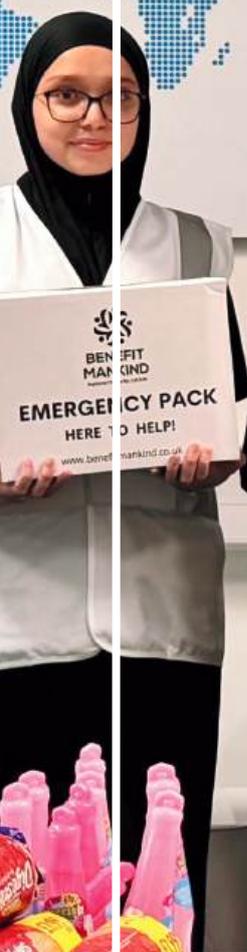
Benefit Mankind continues to work in partnership with IMO Charity to provide defibrillator machines in the local community, ensuring quick access to life-saving equipment in emergencies. Sudden cardiac arrests can happen anywhere, and having defibrillators readily available significantly increases the chances of survival. By strategically placing these machines in key locations, we aim to create a safer environment where people can receive immediate assistance when needed.

Through this ongoing initiative, we have successfully installed several defibrillators in public spaces, schools, and community centers. Alongside the installations, we also focus on raising awareness and providing training on how to use these devices effectively. Educating the public about the importance of defibrillators empowers individuals to act confidently in emergency situations, potentially saving lives before medical professionals arrive.

The need for accessible defibrillators continues to grow, and Benefit Mankind remains committed to expanding this vital project. By working closely with IMO Charity and local organisations, we strive to equip more areas with these essential machines. With continued support from the community, we can make a lasting impact and help ensure that no life is lost due to a lack of immediate medical intervention.



The best of mankind are those who benefit mankind.



Special Needs Support

Helping children and adults with special needs is a vital part of Benefit Mankind's mission. We believe in creating opportunities for them to engage in meaningful activities that not only uplift their spirits but also help the wider community. By involving them in our outreach initiatives, we aim to foster a sense of inclusion, purpose, and confidence, ensuring that they feel valued and capable of making a difference.

At our office, we welcome children with special needs to actively participate in various humanitarian projects. Whether it's packing food parcels for families in need or assembling winter kits for those facing harsh conditions, these activities provide them with hands-on experiences that enhance their skills and boost their self-esteem.

Through this involvement, they develop a sense of teamwork, responsibility, and accomplishment, all while contributing to a cause greater than themselves.

Our goal is to empower these children by providing them with an environment where they can flourish. By engaging in charitable work, they gain a sense of belonging and the opportunity to showcase their potential. Benefit Mankind is committed to ensuring that every child, regardless of their abilities, has the chance to participate in acts of kindness and generosity, fostering a more inclusive and compassionate society.





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“The best things in life are
those which are free of charge.”

benefitmind.org.uk



Isla - Our little superstar

From an early age, Isla Muchugh has dedicated her time and energy to helping others, demonstrating compassion and determination well beyond her years. Her commitment to benefiting mankind has touched thousands of lives both locally and abroad, and her selfless actions have inspired those around her. Even at a young age, Isla has shown that kindness, empathy, and a willingness to serve can create a lasting impact.

In the UK, Isla has worked tirelessly to support teenagers battling cancer, offering comfort and encouragement during some of their most challenging moments. She has also extended her compassion to the deaf and blind community, advocating for inclusion and understanding, also provided smiles at Royal Blackburn Hospital children's wards. Through various fundraising activities, she has raised essential funds to help struggling families and those experiencing homelessness, proving that no act of kindness is ever too small to make a difference.

At just 11 years old, Isla's dedication to humanitarian work reached a remarkable milestone when she was chosen, alongside her mother Kelly, for a deployment to Morocco. Their mission was to assist families affected by a devastating earthquake, providing emergency aid and relief to those in desperate need. This experience not only showcased Isla's courage and generosity but also deepened her understanding of the global need for compassion and action.

Isla Mchugh is a remarkable young individual with a heart of gold. Her unwavering spirit and commitment to helping others serve as a shining example of how one person, no matter their age - can bring hope and change to the world. Her journey is a reminder that empathy, when paired with action, has the power to transform lives and inspire communities far and wide.







Supporting the Deaf & Blind Community

Benefit Mankind has been dedicated to supporting the deaf and blind community in the UK by providing essential resources and opportunities to improve their quality of life. Through tailored programs, the organisation ensures that individuals with sensory impairments can access education, training, and technology designed to meet their specific needs. This commitment has empowered many to lead more independent and fulfilling lives, breaking down barriers to inclusion and participation in society.

One of the key areas of support has been providing specialist equipment such as hearing aids, braille devices, and adaptive communication tools. These resources enable individuals to connect with others, access vital information, and engage fully in everyday activities. By removing practical obstacles, Benefit Mankind helps foster an environment where people with hearing or sight loss can thrive, rather than feel isolated.

In addition to practical aid, the charity has focused on offering emotional and social support through community events, workshops, and peer networks. These initiatives create safe spaces where members of the deaf and blind community can share experiences, build friendships, and develop confidence. The sense of belonging cultivated by these programs is essential for mental well-being and personal growth.

Benefit Mankind's work also extends to raising awareness and advocating for the rights of those with sensory impairments. By working closely with local authorities, schools, and businesses, the organisation promotes accessibility and inclusivity in public spaces, education, and employment. This ongoing advocacy ensures that the deaf and blind community in the UK is not only supported in the present but also better positioned for a more inclusive future.

Benefit Mankind unites with schools and mosques to tackle local food poverty

With the cost-of-living crisis escalating, Benefit Mankind has taken decisive action to ensure no one in the community goes to bed hungry. Over the last four months, the charity has collaborated with local schools and mosques to collect and distribute food, making a significant impact on families in need.

Benefit Mankind partnered with educational institutions including Daisyfield Primary School, TIBHS, The Olive School, Muslim Youth Centre, Jamiatul Ilm Walhuda, Crosshill School, Pleckgate High School, Troy Community, Rawdhatul Ilm Walhuda, Madrasah Islamiyah, Islamiyah Girls High School, Madrassah Noorul Islam, Madrassah Hidayatul Islam and St Joseph's RC School. In addition, mosques such as Masjid e Saliheen, Madrasah Vali, and many more joined hands to help alleviate food poverty. Together, they have successfully delivered over 2,000 food parcels and 5,000 hot meals directly to doorsteps in Blackburn and Darwen in the last year alone.

As families face the harsh reality of choosing between heating and eating, the initiative has become a lifeline for many. Players from Blackburn Rovers also stepped in to support the cause, personally visiting the Benefit Mankind office to help pack food parcels. Their involvement highlighted the importance of community solidarity in addressing urgent social issues. The EE Group, BWD Youth Zone and IMO Charity have also participated in this important initiative to help save lives. Their unwavering dedication and heartfelt commitment to this cause have been truly inspiring. Together, we are not just making a difference; we are igniting a beacon of hope and compassion in our community.





Beyond food distribution, the collective effort extended to supporting the local homeless community. Schools and mosques helped provide winter kits and hot meals, ensuring that vulnerable individuals had the necessary resources to endure the cold months. The dedicated volunteers of Benefit Mankind also sacrificed their evenings and weekends to ensure deliveries were made in a timely manner.

Dr. Mulla, CEO of Benefit Mankind, highlighted how important it is to come together to solve the crisis: "When we unite as a community, we can make a bigger difference and deal with the cost-of-living crisis that is affecting thousands of families. We are very grateful to all the schools and mosques that came together to show compassion and kindness. Your efforts give hope and show what we can achieve when we work together. This is a time for unity and action. Together, we can overcome any challenge. Let's keep spreading love and support to those in need."

The initiative has not only supported families from diverse backgrounds but also provided assistance to school children who struggled during holiday periods. By fostering collaboration and generosity, Benefit Mankind and its partners continue to make a meaningful difference in the lives of those in need. To view the feedback from all the projects kindly visit www.benefitmankind.co.uk/feedback



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HERE TO HELP!
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Supporting Care Homes

An amazing project we have started at Benefit Mankind is visiting care homes to bring joy and companionship to residents who may not have regular visitors. Many elderly individuals in care homes experience loneliness, and our initiative aims to brighten their days by providing company, engaging in conversations, and sharing small gestures of kindness. By simply spending time with them, we help create moments of happiness and remind them that they are valued and not forgotten.

During our visits, our volunteers engage residents in various activities such as storytelling, arts and crafts, and even light recreational games. These interactions not only lift their spirits but also stimulate their minds and encourage social engagement. We also bring small gifts or treats to show our appreciation for their wisdom and experiences, ensuring that each visit leaves a lasting, positive impact. Seeing their smiles and hearing their laughter reinforces the importance of human connection and the difference small acts of kindness can make.

Our goal with this project is to foster a sense of community and compassion, ensuring that no elderly person feels alone or neglected. By continuing these visits, we hope to inspire others to do the same and emphasize the importance of caring for our elders. Benefit Mankind remains committed to spreading kindness and bringing warmth into the lives of care home residents, one visit at a time.

Keeping Britain Tidy

Benefit Mankind, in collaboration with schools and mosques, has taken the initiative to help clean and improve our communities. We believe that maintaining a clean environment is essential for the well-being of everyone, and by involving local institutions, we are fostering a sense of shared responsibility. Through this initiative, we aim to educate and inspire individuals, especially young people, to take pride in their surroundings and actively contribute to keeping them clean and safe.

By working together with schools and mosques, we organise community clean-up drives where volunteers come together to remove litter, plant trees, and raise awareness about environmental responsibility. These activities not only enhance the physical environment but also promote a culture of care and sustainability. Students and worshippers are encouraged to take part in these efforts, allowing them to see first hand the impact of their actions and the importance of preserving nature.



This initiative is more than just cleaning up, it is about instilling values of responsibility, teamwork and environmental consciousness. Benefit Mankind is committed to making a lasting difference by ensuring that communities remain clean, green, and welcoming for all. By uniting schools, mosques, and local volunteers, we are creating a positive change that benefits both present and future generations.





Awards

Benefit Mankind has been honored with numerous awards over the past few years, recognising the dedication and impact of our humanitarian efforts. These accolades serve as a testament to the hard work of our volunteers, partners, and supporters who strive to make a difference in communities worldwide. From providing essential aid to those in need to empowering individuals through charitable initiatives, our commitment to serving humanity has been acknowledged on various prestigious platforms.

These awards not only celebrate our achievements but also inspire us to continue expanding our efforts and reaching more people in need. They highlight the effectiveness of our programs, from disaster relief to community support initiatives, reinforcing the importance of collective action in making a meaningful change. Benefit Mankind remains committed to upholding the highest standards of humanitarian work, ensuring that our projects continue to bring hope and relief to those who need it most.





Thank You

We would like to extend our heartfelt gratitude to all our supporters and donors for making this incredible journey possible. Your generosity and dedication have been the driving force behind our humanitarian efforts, allowing us to provide vital aid to those in need.

Whether through financial contributions, volunteering, or spreading awareness, every effort has played a crucial role in helping us make a difference in countless lives. Your unwavering support has enabled us to deliver food, shelter, medical assistance, and so much more to vulnerable communities around the world.

Without your kindness and belief in our mission, none of this would have been achievable. Every project we undertake is a reflection of the collective compassion and commitment of our donors and volunteers. As we continue our journey to serve humanity, we remain grateful for your trust and support. Together, we can keep making a lasting impact, bringing hope and relief to those who need it most. Thank you for being a part of Benefit Mankind's mission to create a better, more compassionate world.



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of Blackburn Rovers FC.